

Product Name

Optima Professional Sign System™

**Associated Specification Section**

Section 10425 - Signage

Manufacturer's Name

Seton Identification Products Inc., (AEC)

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PRODUCT DESCRIPTION

PRODUCT FEATURES

- **PRODUCT AND USAGE**
 - Information signage to facility occupants and visitors.
 - Identifying important locations while maintaining facility decor and theme.
 - Flexible signage with inserts for ease of change.
 - Gives a facility an organized professional look.

- **PRODUCT ATTRIBUTES AND CHARACTERISTICS**
 - General to All Signs:
 - Non-glare, scratch resistant finish, 19 colors available.
 - Numbers and letters raised above or recessed into surface.
 - Grade 2 Braille with a true dome shape -no sharp edges.
 - Inserts can be supplied blank for your own labeling.
 - Directory Signs:
 - 5, 10, or 20 message slots.
 - Preprinted message strips included.
 - Wall Signs:
 - Communicate locations or policies clearly.
 - Projecting signs allow message to be read from both sides.
 - Triangular shaped signs, easily visible from either direction.
 - Floor Plans:
 - Floor plans can be created or existing plans can be used.
 - Color coded zones with red dots for "YOU ARE HERE" locations.
 - Sign holder with changeable insert for updates/changes.
 - Fire equipment or other public services can be identified.
 - Evacuation routes can be mapped.
 - Room Signs:
 - Sliding panel for "OPEN" or "IN USE".
 - Braille below text.
 - Room numbers with braille below.
 - Changeable Name Plate Signs:
 - Text labels are easy to make with most printers.
 - Coordinate with existing signage.
 - Pressure sensitive adhesive or Velcro for mounting.
 - Insert Signs:
 - Changeable insert signs, braille sign below text for marking permanent spaces, or combination signs are available.
 - Labels can be made on most printers.
 - Graphic Signs:
 - Conforms to ADA requirements.
 - Colors offered to maintain decor.
 - Egress Signs:

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- Stair wells and elevators.
 - Braille below text, signs complement evacuation plan signs.
- SELECTION CRITERIA
 - Policy & Projecting Wall Signs: Projecting or wall mounted, in 20 styles with subsurface printing on any of the available colors.
 - "KEEP DOOR CLOSED"
 - "NO FOOD OR DRINK" with graphic of food in circle, crossed out.
 - "NON-SMOKING AREA" with graphic of lit cigarette in circle, crossed out.
 - "THANK YOU FOR NOT SMOKING" with graphic of lit cigarette in circle, crossed out.
 - Graphic of lit cigarette in circle, crossed out.
 - "DESIGNATED SMOKING AREA" with graphic of lit cigarette.
 - "THIS DOOR MUST BE LOCKED AT ALL TIMES"
 - "AUTHORIZED PERSONNEL ONLY"
 - "FIRE EXTINGUISHER" with graphic of fire extinguisher.
 - "TELEPHONE" with graphic of telephone handset on cradle.
 - "EMERGENCY EXIT ONLY"
 - "NO ADMITTANCE" with graphic of line in circle.
 - "THIS IS NOT AN EXIT"
 - "FIRE EXIT/KEEP DOOR CLOSED" with rectangle between text.
 - "WARNING! MICROWAVE IN USE"
 - "BIOHAZARD" with graphic of biohazard symbol.
 - "IN CASE OF FIRE/USE STAIRWAYS/DO NOT USE ELEVATORS" with graphic of person on stair escaping the flame.
 - "EMERGENCY EXIT/STAIRS/KEEP DOOR CLOSED" with rectangle between text.
 - "EMERGENCY EXIT/KEEP DOOR CLOSED" with rectangle between text.
 - "OXYGEN STORAGE/NO SMOKING NO OPEN FLAME" with graphics of lit cigarette in a circle, crossed out, and a lit match in a circle, crossed out.
 - Evacuation Plans
 - Identify "YOU ARE HERE" dots can be supplied for each location.
 - Graphic Signs: Six (6) styles.
 - "REST ROOM" with male and female graphic.
 - "WOMEN" with female graphic.
 - "MEN" with male graphic.
 - "REST ROOM" with wheelchair graphic.
 - "REST ROOM" with female and wheelchair graphic.
 - "REST ROOM" with male and wheelchair graphic.
 - Elevator and Stairwell Signs:
 - "FIRE EXIT/KEEP DOOR CLOSED" with braille and graphic of person going down stairs with flame at top of stairs.
 - "IN CASE OF FIRE/USE STAIRWAYS/DO NOT USE ELEVATOR" with braille and graphic of person going down stairs with flame at top of stairs.

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- - “STAIRS” with braille and graphic of 1 person going up stairs and one person traveling down stairs.
- Employee Recognition Signs:
 - “EMPLOYEE OF THE MONTH” or “EMPLOYEE OF THE QUARTER”.
- Conference Room Signs
- Changeable Name Plate Signs
 - Name plate with 1, 2, or 3 slots.
- Perpendicular Room Identification Signs:
 - Two(2) letters or alpha-characters on each side.
- Directory
 - 5, 10, or 20 message slots, each with up to 15 characters.
- APPLICABLE STANDARDS, RELATED REFERENCES
 - Americans with Disabilities Act (ADA) Requirements
- AVAILABILITY
 - USA, Canada, and worldwide.
- COST
 - Prices vary depending on quantity. Refer to Seton or authorized representatives for pricing.

PRODUCT PROPERTIES

- PRODUCT
 - Characteristics and properties:
 - Numbers and Letters: Non-glare, scratch resistant finish with raised numbers and letters, set into surface.
 - Grade 2 Braille with a true dome shape -no sharp edges.
 - 3 mm (1/8 inch) thick back plate.
 - Two (2) double-side adhesive strips for mounting.
 - Inserts: Supplied blank for own labeling.
 - Specific sign properties:
 - Directories: 5, 10, or 20 slots - each message slot up to 15 letters.
 - Room Number Signs: 5 styles available with up to 3 numbers.
 - Elevator and Stairwell Signs: 3 styles.
 - Perpendicular Room Identification Signs: Two (2) letters or alpha characters on each side.
- MASS AND DIMENSIONS
 - Directories and Floor Plans:
 - 279 mm wide x 264 mm high (11" wide x 10-3/8" high) or
 - 356 mm wide x 264 mm high (14" wide x 10-3/8" high).

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- Room Number Signs:
 - 121 mm wide x 83 mm high (4-3/4" wide x 3-1/4" high) with braille sign.
 - 197 mm wide x 178 mm high (7-3/4" wide x 7" high) with braille with one slot.
 - 197mm wide x 178 mm high (7-3/4" wide x 7" high) with braille with two slots.
 - 152 mm wide x 241 mm high (6" wide x 9-1/2" high) with braille with one photo.
 - 152 mm wide x 413 mm high (6" wide x 16-1/4" high) with braille with two photos.
- Optima Facility Signs
 - 197 mm wide x 83 mm high (7-3/4" wide x 3-1/4" high) with braille sign (maximum 11 characters per line - 2 lines).
 - 197 mm wide x 76 mm high (7-3/4" wide x 3" high) with changeable insert 197 mm wide x 56 mm high (7-3/4" wide x 2-7/32" high).
 - 197 mm wide x 178 mm high (7-3/4" wide x 7" high) with braille and changeable insert 197 mm wide x 57 mm high (7-3/4" wide x 2-1/4" high).
 - 298 mm wide x 121 mm high (11-3/4" wide x 4-3/4" high) with changeable insert 298 mm wide x 95 mm high (11-3/4" wide x 3-3/4" high).
 - 298 mm wide x 83 mm high (11-3/4" wide x 3-1/4" high) with braille (maximum 18 characters per line - 2 lines.).
 - 298 mm wide x 197 mm high (11-3/4" wide x 7-3/4" high) with braille and changeable insert 298 mm wide x 95 mm high (11-3/4" wide x 3-3/4" high).
- Elevator and Stairwell Signs
 - 197 mm wide x 298 mm high (7-3/4" wide x 11-3/4" high),
- Employee Recognition Signs
 - 184 mm wide x 210 mm high (7-1/4" wide x 8-1/4" high) signs.
- Changeable Name Plate Signs
 - 229 mm wide x 51 mm high (9" wide x 2" high) name plate with 1 slot.
 - 229 mm wide x 102 mm high (9" wide x 4" high) name plate with 2 slots.
 - 229 mm wide x 152 mm high (9" wide x 6" high) name plate with 3 slots.
- COLORS
 - Country Stone
 - Peach
 - Maroon
 - Forest Green
 - Colonial Blue
 - Dark Brown
 - Black
 - Marine
 - Tourmaline
 - Navy
 - Medx300
 - Tan
 - Alvarado Rose

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PRODUCT DESCRIPTION

- Light Gray
 - Rose Pearl
 - Dusty Jade
 - Red
 - Delaware
 - Burgundy.
- ACCESSORIES
 - Hardware is available with some signage.

PRODUCT PLACEMENT

- PREPARATION
 - Clean surface prior to applying signage.
 - Apply temporary masking tape to position sign accurately.
 - Establish position as angle, plumb or level.
- APPLICATION
 - Remove adhesive strip cover and apply sign to substrate surface or mechanically fasten sign.
- MAINTENANCE INSTRUCTIONS AND PROCEDURES
 - Determine quantity of sizes and colors of interchangeable sign strips or lettering for Owner's future ordering.

Corporate Identification

Seton Identification Products Inc., (AEC)
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Web home page URL: www.seton.com**Technical Services Available**

Architects: Product binder, specifications on disk and available on Seton web site..
Contractors: Submittal binder.

Classification and Filing

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MasterFormat:

Section 10425 - Signage

UniFormat:

Not Applicable

END OF PRODUCT DESCRIPTION