Printer Selection Guide

Why choose a Brady industrial label printer?

Keeping employees safe, organized and productive is no easy feat, but having the proper signs and labels can help tremendously. Whether you want to clearly identify hazards, remind workers to utilize proper PPE or even help reduce the time spent searching for items, Brady Label Makers and Printers make it possible.

Unbeatable Performance

Industrial printers give you the ability to create tough, long-lasting labels that will survive virtually any type of environment. Your labels will last for years and resist smears, scuff and any other damage brought on by extreme workplace conditions.

On-Demand Functionality

Having the right printer allows you to tackle almost any label printing job. Industrial label printers make it possible for you to print your own barcode labels, safety labels, organizational labels or product & wire ID labels whenever you want.

Cost-Effective Solutions

Ordering the labels you need from a third-party vendor can be costly as well as time-consuming. Put the power of printing in your own hands and save time and money.

Portable vs. Desktop Printers

Portable Printers

Brady Portable Printers oofer users labeling solutions on demand and on-the-go. Lightweight and easy-to-use, they are the perfect addition to any workplace labeling system. Create custom identification messages whenever and wherever you need them.

Desktop Printers

Brady Desktop Label Printers can handle almost any volume of sign and label making. With a wide range of durable materials, output sizes and color options to choose from, Brady Desktop Label Printers make it easy to customize any type of safety or facility label. One printer with endless applications.

Rating legend: ◔ Good ◑ Better ● Best

Portable Printers

Models	Special Features	Electrical Labeling	Facility & Safety ID	Inventory Management	Pipe Marking	Arc Flash	GHS & Chemical	General Labeling & Lean 5S	Wash Environments	Solvent Resistance	Freezing Environments	Long Term Outdoor	Heat Exposure	Max Print Width	Print Capacity (Labels/Day)*	Connectivity Options	Print Resolution	Max Print Speed (Inches/Second)	Color Capabilities
BMP21 PLUS #BMPP1	Robust economical label maker	Good	Good	Good				Good		✓		✓		0.75"	100	None	203 DPI	0.4	Monocolor
BMP41 #BMP41	Good cross between a general labeler and wire marker printer	Better	Good	Good				Good		✓		✓	✓	1"	250	USB	300 DPI	1.3	Monocolor
BMP51 #BMP51	Ideal for identifying wires, panels, circuit boards and any other industrial items	Better	Good	Good				Good		✓	✓		✓	1.5"	500	Ethernet, USB & WIFI	300 DPI	1	Monocolor
BMP61 #BP063	Excellent wire and cable ID capability	Best	Good	Better				Better		✓		✓	✓	2"	750	USB & WIFI	300 DPI	1.3	Monocolor
BMP71 #FF846	Most versatile portable printer	Best	Good	Good	Better	Good		Better	✓	✓		✓	✓	2"	1000	USB	300 DPI	1.3	Monocolor

Desktop Printers

Models	Special Features	Electrical Labeling	Facility & Safety ID	Inventory Management	Pipe Marking	Arc Flash	GHS & Chemical	General Labeling & Lean 5S	Wash Environments	Solvent Resistance	Freezing Environments	Long Term Outdoor	Heat Exposure	Max Print Width	Print Capacity (Labels/Day)*	Connectivity Options	Print Resolution	Max Print Speed (Inches/Second)	Color Capabilities
S3100 #18564D	Save time with an easy-to-use sign and label printer designed for facility identification.	Best	Better	Best	Best	Better	Best	Best	✓	✓	✓	✓	✓	4"	600	PC Connect & Stand-Alone	300 DPI	3	Monocolor
BBP35 #BP017	Enhanced multicolor and printing capabilities		Best	Better	Best	Best	Best	Best	✓	✓	✓	✓	✓	4"	3000	PC Connect & Stand-Alone	300 DPI	5	Multi-color
BBP37 #BP018	Similar to BBP35 but added ability to cut out shapes		Best	Better	Best	Best	Best	Best	✓	✓	✓	✓	✓	4"	3000	PC Connect & Stand-Alone	300 DPI	5	Multi-color
BBP85 #BBP85	Widest print width produces up to 10" signs		Best		Good	Better	Better	Better		✓		✓		10"	100 (10"x 14")	PC Connect & Stand-Alone	300 DPI	1	Multi-color

Desktop Inkjet Printers

Models	Special Features	Electrical Labeling	Facility & Safety ID	Inventory Management	Pipe Marking	Arc Flash	GHS & Chemical	General Labeling & Lean 5S	Wash Environments	Solvent Resistance	Freezing Environments	Long Term Outdoor	Heat Exposure	Max Print Width	Print Capacity (Labels/Day)*	Connectivity Options	Print Resolution	Max Print Speed (Inches/Second)	Color Capabilities
BradyJet J5000 #BMP51	Prints ultra-fast, high resolution images on 2"- 8" indoor labels		Better		Good	Best	Best	Better		✓				8"	5000	PC Connect Only	4800 DPI	6	Full color spectrum

*Capacity decreases in increasing size and label design complexity

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