# **BUYING GUIDE**

# Custom Quick Ship Roll Form Labels

Labels for **fast**, **easy application**. Personalize with your company information, instructions or special message.



# Paper

- Cost-effective option for indoor use
- Matte finish with general permanent adhesive
- Available in 10 vibrant colors





## Vinyl

- Durable and tear resistant plasticized material with permanent adhesive
- Choose clear to let background color "show-through" for a painted on look
- Universal applications, indoors or out

# Paper Foil

- Paper foil features an attractive metallic appearance
- Recommended for indoor use
- Brushed foil comes with permanent adhesive

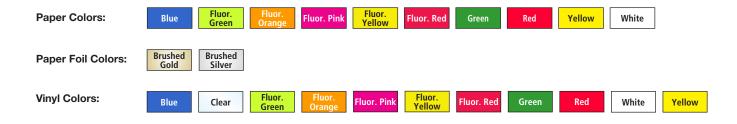




## Get the Right Material for Your Environment

- Indoor Paper and Paper Foil
- Indoor/Moderate Outdoor Vinyl (protected from direct exposure to the elements)
- Affixing Method All materials come standard with permanent adhesive

#### Label Colors



#### Ink Colors

Ink Colors:

Blue

Brown

Green

Red

White\*\*

\*Fluorescent material printed with Black ink only.

\*\*White ink not available on Paper Foil.

## Typestyles

# Futura Bold Futura Extra Black

Helvetica\*

**Humanist 521 Bold** 

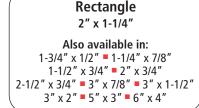
**Poster Bodoni** Souvenir Demi

Times

#### **Zurich Black Extended**

Other CorelDraw fonts available, please specify.
\*Note: Helvetica is used when no typestyle is specified.

#### Sizes



Circle
1-1/2" Dia.

Also available in:
3/4" Dia. ■ 1" Dia.
1-3/4" Dia. ■ 2" Dia.

Oval
2" x 1-1/4"

Also available in:
2-1/2" x 1-1/4"
3" x 1-1/2" 3" x 2"

Square
1" x 1"

Also available in:
2" x 2"

