

# BUYING GUIDE

## ■ Custom Quick Ship Roll Form Labels

Labels for **fast, easy application**. Personalize with your company information, instructions or special message.



## ■ Paper

- Cost-effective option for indoor use
- Matte finish with general permanent adhesive
- Available in 10 vibrant colors



## ■ Vinyl

- Durable and tear resistant plasticized material with permanent adhesive
- Choose clear to let background color "show-through" for a painted on look
- Universal applications, indoors or out

## ■ Paper Foil

- Paper foil features an attractive metallic appearance
- Recommended for indoor use
- Brushed foil comes with permanent adhesive




## ■ Get the Right Material for Your Environment

- **Indoor** – Paper and Paper Foil
- **Indoor/Moderate Outdoor** – Vinyl (protected from direct exposure to the elements)
- **Affixing Method** – All materials come standard with permanent adhesive








## ■ Label Colors

Paper Colors:  Blue  Fluor. Green  Fluor. Orange  Fluor. Pink  Fluor. Yellow  Fluor. Red  Green  Red  Yellow  White

Paper Foil Colors:  Brushed Gold  Brushed Silver

Vinyl Colors:  Blue  Clear  Fluor. Green  Fluor. Orange  Fluor. Pink  Fluor. Yellow  Fluor. Red  Green  Red  White  Yellow

## ■ Ink Colors

Ink Colors:  Black\*  Blue  Brown  Green  Red  White\*\*  Yellow

\*Fluorescent material printed with Black ink only.  
\*\*White ink not available on Paper Foil.

## ■ Typestyles

**Futura Bold**

**Futura Extra Black**

Helvetica\*

**Humanist 521 Bold**

**Poster Bodoni**

**Souvenir Demi**

Times

**Zurich Black Extended**

Other CorelDraw fonts available, please specify.

\*Note: Helvetica is used when no typestyle is specified.

## ■ Sizes

**Rectangle**

2" x 1-1/4"

Also available in:

1-3/4" x 1/2" ■ 1-1/4" x 7/8"

1-1/2" x 3/4" ■ 2" x 3/4"

2-1/2" x 3/4" ■ 3" x 7/8" ■ 3" x 1-1/2"

3" x 2" ■ 5" x 3" ■ 6" x 4"

**Circle**

1-1/2" Dia.

Also available in:

3/4" Dia. ■ 1" Dia.

1-3/4" Dia. ■ 2" Dia.

**Oval**

2" x 1-1/4"

Also available in:

2-1/2" x 1-1/4"

3" x 1-1/2" ■ 3" x 2"

**Square**

1" x 1"

Also available in:

2" x 2"