

MATERIAL GUIDE

Traffic & Parking Signs

Your guide to choosing the right sign for your individual requirements



Materials Options

Material	Benefits	Thickness	Outdoor Durability
Aluminum	Durable and lighter than steel. Won't rust, corrode, or fade.	12" x 24" — .080" 12" x 18" — .063"	10 Years*
Steel	18-gauge steel won't bend or twist even in the harshest conditions. Galvanized coating slows rust.	.050"	5 Years*
Plastic/ Polyethylene	The most economical alternative. Won't rust, bend, or crack.	.125"	5 Years*

* Add Seton UltraTuff™ Overlamine and get a lifetime guarantee

Reflectivity Options



Non-Reflective

- The most affordable option (great for well-lit areas, like uncovered parking lots)
- Won't fade or chip

Engineer Grade Reflective

- 100x brighter than non-reflective signs
- 3M Scotchlite reflective sheeting provides 500 ft. visibility range

High Intensity Reflective

- 3x brighter than Engineer-Grade for the ultimate in traffic safety
- Provides a 1,000 ft. visibility range
- **MUTCD-compliant**

Diamond Grade Reflective**

- Provides a 1,500 ft. visibility range
- **MUTCD-compliant**

**Available only on select Traffic & Parking signs (e.g. Stop signs, Pedestrian signs)



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SETON
UltraTUFF™
OVERLAMINATE PROTECTION

With Seton
UltraTuff™
Overlamine



Without Seton
UltraTuff™
Overlamine

■ Protect your sign for life

Why opt for Seton UltraTuff™ Overlamine protection?

- **UV-Guarded**
Seton UltraTuff prevents fading, chipping, rusting, and cracking, ensuring your sign is in top condition for the highest level of safety at all times
- **Graffiti-Resistant**
Never worry about solvents or chemicals ruining your sign again – graffiti wipes right off, keeping your sign's message clear and easy-to-read
- **Chemical & Damage-Resistant**
A clear layer shields your sign to prevent peeling and abrasion
- **Lifetime Guarantee**
Your sign won't fail during its lifetime – or we'll replace for free. It's that simple!

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